

FORTUNE

THE 100 BEST COMPANIES TO WORK FOR!

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OPPORTUNITIES.
GREAT BENEFITS.
HEALTH CARE.
WHO HAS THE BEST
OF EVERYTHING?

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**96,270
JOBS**

WAITING TO
BE FILLED
RIGHT NOW



FEBRUARY 8, 2010
FORTUNE.COM

Compliments of Novo Nordisk
Ranked #25 in 2010
Ranked #6 in
Mid-Sized Companies

THE 100 BEST COMPANIES TO WORK FOR

Excerpted from FORTUNE.com

Novo Nordisk

Rank: 25 (Previous rank: 57)
Headquarters: 100 College Road West
 Princeton, NJ 08540
2008 revenue (\$ millions): 8,435
Website: www.novonordisk-us.com

What makes it so great?

Danish company has impressed U.S. employees with its social mission. Company's stated goal is to find a cure for diabetes, which prompted this employee comment: "How many pharmaceutical companies can claim that their goal is to cure the very disease that keeps them in business?"



COURTESY: NOVO NORDISK

HOW WE PICK THE 100 BEST

To pick the 100 Best Companies, *Fortune* partners with the Great Place to Work Institute to conduct the most extensive employee survey in corporate America. Three hundred forty-three companies participated in this year's survey. Two-thirds of a company's score is based on the results of the Institute's Trust Index survey, which is sent to a random sample of employees from each company. The survey asks questions related to their attitudes about the management's credibility, job satisfaction, and camaraderie.

The other third of the scoring is based on the company's responses to the Institute's Culture Audit, which includes detailed questions about pay and benefit programs and a series of open-ended questions about hiring, communication, and diversity. Any company that is at least seven years old with more than 1,000 U.S. employees is eligible. The deadline for applying for next year's list is April 2, 2010. For an online nomination form, go to www.greatplacetowork.com.

— Milton Moskowitz, Robert Levering & Christopher Tkaczyk

MID-SIZED COMPANY RANKING

Rank	Company	Best Co. Rank	U.S. employees
6	Novo Nordisk	25	3,360
7	JM Family Enterprises	28	3,772
8	Quicken Loans	29	2,893
9	PCL Construction Ent.	31	3,970
10	Chesapeake Energy	34	7,720
11	Container Store	36	3,233
12	Aflac	37	4,353

Notes: N.A.: Not available. U.S. employees includes part-timers as of time of survey. Job growth, new jobs, and voluntary turnover are full-time only. Revenues are for 2008 or latest fiscal year. All data based on U.S. employees. * Average annual pay: yearly pay rate plus additional cash compensation for the largest classification of full-time salaried and hourly employees.

RANK (last year) COMPANY Headquarters Website	EMPLOYEES: U.S. Outside U.S. % Minorities % Women	JOB GROWTH New jobs (1 year)	JOB APPLICANTS Voluntary turnover	AVERAGE ANNUAL PAY: Salaried Hourly	2007 REVENUES (in millions)	WHAT MAKES IT SO GREAT?
25 (Previous rank: 57) Novo Nordisk Princeton, NJ www.novonordisk-us.com	3,360 27,000 22% 55%	10% 306	48,681 4%	\$107,553 \$56,454	8,435	Danish company has impressed U.S. employees with its social mission. Company's stated goal is to find a cure for diabetes, which prompted this employee comment: "How many pharmaceutical companies can claim that their goal is to cure the very disease that keeps them in business?"

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Material Provided by Novo Nordisk

Novo Nordisk is a healthcare company with an 87-year history of innovation and achievement in diabetes care. The company has the broadest diabetes product portfolio in the industry, including the most advanced products within the area of insulin delivery systems. In addition to diabetes care, Novo Nordisk has a leading position within areas such as hemostasis management, growth hormone therapy, and hormone therapy for women. Novo Nordisk's business is driven by the Triple Bottom Line: a commitment to social responsibility to employees and customers, environmental soundness and economic success.

